

## **Piramal Realty and Piramal Art Foundation present the *Open Studio Day for Art Residency at Piramal Vaikunth, Thane***

- This is the fifth cycle of the Art Residency program at Piramal Vaikunth
- The current residency theme 'Fragments' is the inspiration for artworks that will be exhibited at the Open Studio Day on Aug 26

**Mumbai, August 24, 2016:** Piramal Realty and Piramal Art Foundation are inviting the residents of Mumbai & Thane to experience the artworks created by resident artists at Piramal Vaikunth, an upcoming 32 acre residential project at Balkum, Thane. The Open Studio Day for the Piramal Art Residency will be held on 26<sup>th</sup> August from 4 to 7 PM at the classic retro Beatles café, Piramal Vaikunth, Thane.

Launched in December last year, the Art Residency Program keeps in line with Piramal Realty's objective of being a lifestyle provider and focuses on the need to build nurturing studio spaces for visual artists. It also provides the city's denizens an opportunity to engage with art in an interactive manner.

The Piramal art residency program, directly funded by Piramal Realty, for emerging artists and critics aims to encourage talent of young, aspiring artists. It attempts to bridge the gap in missing cultural spaces in Mumbai's suburbs. The Art Residency will provide the residents of Piramal Vaikunth an opportunity to interact and engage with the arts; a part of the world class lifestyle that the company aims to provide. The theme for the residency that will be concluding on August 26 is ***Fragments***.

The five artists within the current program, many of whom are visiting Mumbai for the first time, include Ankit Patel from Surat, Ankush Safaya from Baroda, Ishita Chakraborty from Kolkata, Selvasenthil Kumar from Chennai and Seiko Kamosawa, a Japanese artist from Baroda. In addition, Geetika Arora from Delhi is the current critic-in-residence.

In the given three-weeks period, each artist has explored the theme of 'Fragments,' contextually and formally, to produce works that are relative of their experience in corporate surroundings. The various interpretations of 'Fragments' are such that, *we are all fragments or particles of existence, leading fragmented yet networked lives at different levels*. This abstract nature of the theme has further allowed artists-in-residence complete creative freedom to explore possibilities in their new surroundings and context.

Ankit Patel works with prints and watercolors, Ishita Chakraborty works with mixed media, Selvasenthil uses colors and pens, Ankush uses paper on paper and Seiko uses watercolors and glass.

Each Art Residency is organized around a particular theme drawn from art, history, science, literature or social studies and consists of 4 studio rooms where 6 artists can work for a period of 3-4 weeks. The residency includes opportunities for artists to interact with peers as well as seniors in the field through presentations and gallery visits.

Artists can write to [prutha.girme@piramal.com](mailto:prutha.girme@piramal.com) for applying to be a part of the Art Residency Program.

**About Piramal Vaikunth:**

Piramal Vaikunth is a world-class residential complex, designed for community living, spread over 32 acres (3 million sq.ft.) at Balkum, Thane in metropolitan Mumbai. The project partners with leading firms such as Chicago-based architectural firm, HOK; London-based structural & services engineers, BuroHappold; vertical transportation partners, Lerch Bates; design architects, DSP Design; US-based project managers, Turner Construction Company; and traffic consultants, Systra MVA Consulting.

**About Piramal Art Foundation:**

The Piramal Art Foundation was founded in 2014 by the Piramal family. The aim of this foundation is to preserve the artistic heritage of modern & contemporary Indian art. The foundation will undertake the collection, preservation and documentation of artworks for public display as well as for research and education.

**For media enquiries, please contact:**

**PIRAMAL ENTERPRISES**

Paroma Bhattacharya/ Suresh Rangarajan

Corporate Communications Piramal Group

Contact: +91 22 3351 4040

[Paroma.Bhattacharya@piramal.com](mailto:Paroma.Bhattacharya@piramal.com)/ [Suresh.Rangarajan@piramal.com](mailto:Suresh.Rangarajan@piramal.com)

**PUBLIC RELATIONS CONSULTANT**

Sumati Chaudhary/ Kritika Bharadwaj/ Danika Dsouza

[sumati.chaudhary@mslgroup.com](mailto:sumati.chaudhary@mslgroup.com)/ [kritika.bharadwaj@mslgroup.com](mailto:kritika.bharadwaj@mslgroup.com) / [danika.dsouza@mslgroup.com](mailto:danika.dsouza@mslgroup.com)

Tel: [+91-22-3368 0324](tel:+91-22-33680324)

M: +91 9820918609/ 9833394436/ 9833583779